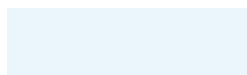


GODIVA
Chocolatier

139 Mill Rock Road East, Suite 2
Old Saybrook, CT 06475



Customer Number



Key Code

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US Postage Paid
GODIVA
Chocolatier

VALENTINE'S DAY 2013 GIFT GUIDE

GODIVA.COM

GODIVA

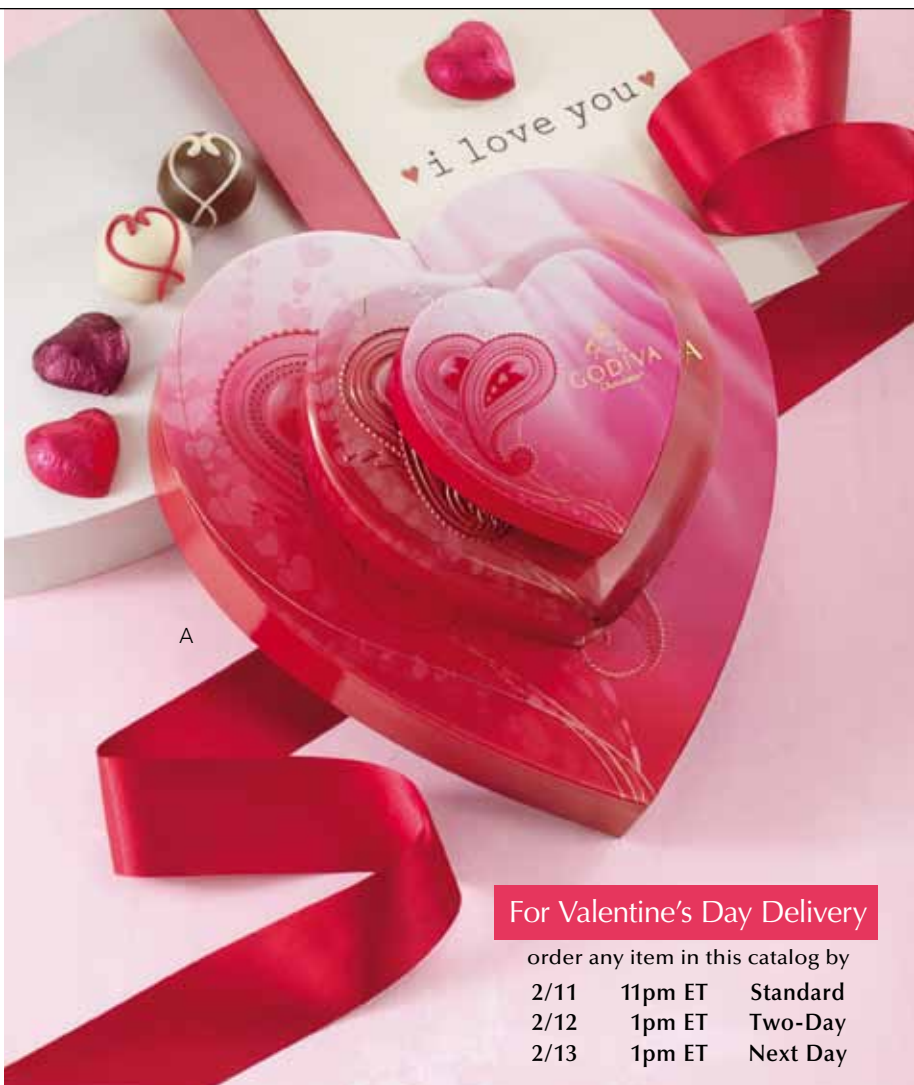
Call 1.800.9.GODIVA (1.800.946.3482), 7am to Midnight ET
Shop GODIVA BOUTIQUES & GODIVA.COM

**VALENTINE'S
DAY**
is
Thursday,
February 14

A. NEW Sweet Hearts Gift Tower
Good things come in threes! Our trio of heart-shaped gift boxes is filled with a sweet variety of Belgian chocolates, including Valentine's Day Heart Gift Box (15 pcs), Valentine's Day Heart Tin (14 pcs), & Mini Heart Box (6 pcs). Tower of hearts is tied with a red ribbon. ©D 190374 9.25 oz \$55

Catalog & Internet Exclusive

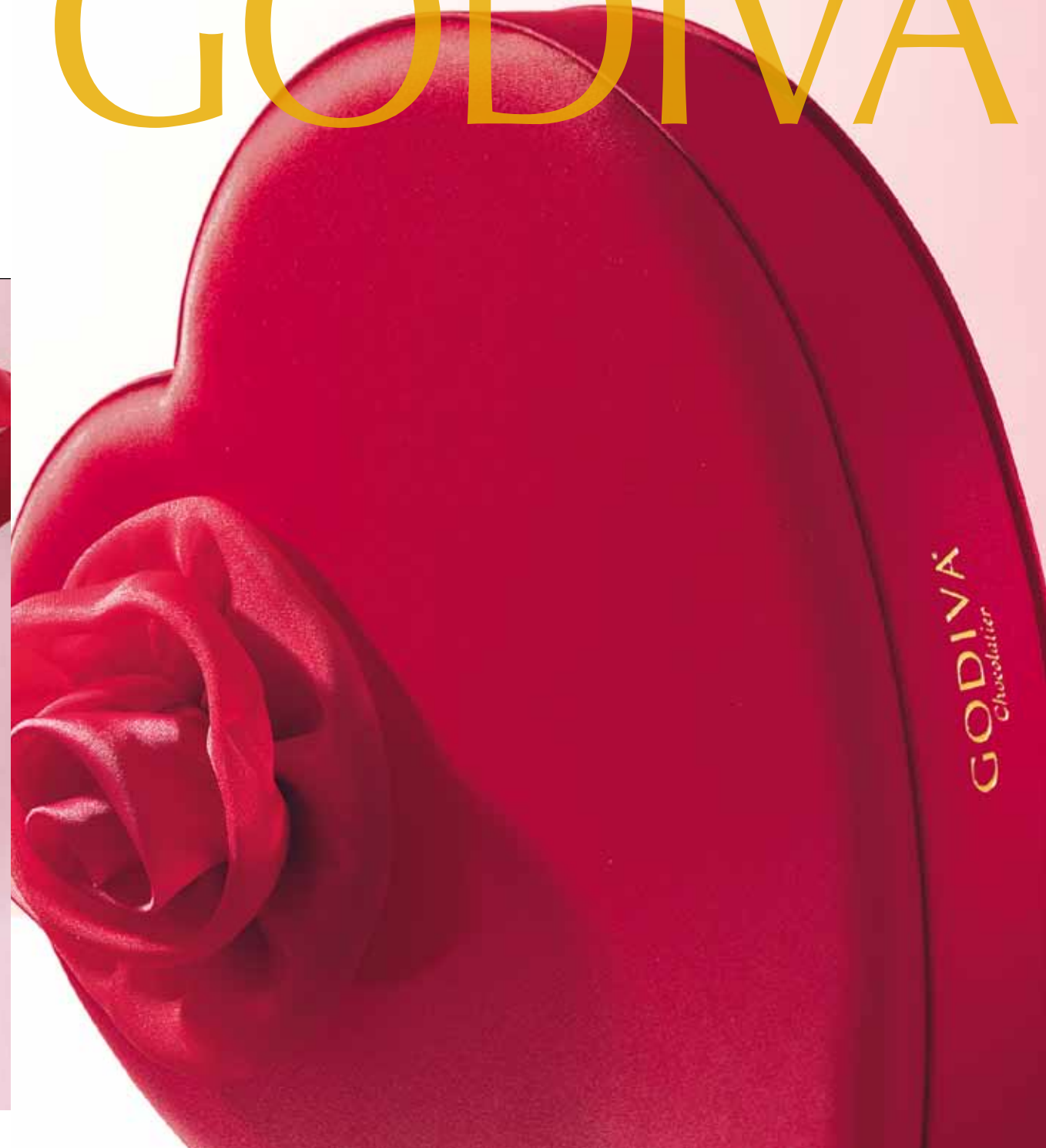
So Much Love to Share
Nothing says love like GODIVA.
Share love stories and photos
with us on our Facebook page.



For Valentine's Day Delivery

order any item in this catalog by

2/11	11pm ET	Standard
2/12	1pm ET	Two-Day
2/13	1pm ET	Next Day



GODIVA

Belgium 1926

love notes

How do you express your love? There are so many ways to tell the special people in your life how you feel.

Whether you are newly in love or celebrating many years together, best friends or devoted family, our latest collection, featured throughout this gift guide, helps you say how much you care.

Receiving GODIVA is like getting a love note — one that speaks straight from the heart. Tell someone how you feel, with GODIVA.



5
truly personal
SATIN HEARTS



7
heart of gold
CLASSIC GIFTS



8
a hint of whimsy
JAIME HAYON COLLECTION



13
for little valentines
PAISLEY HEARTS



17
romantic surprises
FOR DESSERT LOVERS



19
long-distance love
BASKETS GALORE



truly personal



A

Passion Fruit Almond
passion fruit infused
dark chocolate ganache
in white chocolate

Open Oyster
hazelnut praliné in
milk chocolate

Freshly-Made Milk Truffle
decorated for Valentine's Day

Strawberry Lychee
strawberry lychee ganache
in dark chocolate

A. NEW Her Heart's Desire

The perfect present is waiting at your local GODIVA Boutique. There you can choose from over 40 chocolates & truffles featured in the chocolate case. Select your sweetheart's favorites for a truly personal gift, & we'll arrange them for you in our keepsake fabric-covered heart. 📦

15 pc Small Custom Heart \$50 (shown)
29 pc Medium Custom Heart \$75 (select Boutiques only)

Other hand packed options available. Please ask your sales associate.

📦 Boutique Exclusive

Visit GODIVA.COM for our entire selection of GODIVA Valentine's Day gifts



"Every year I stop at Godiva on Valentine's Day, to fill a heart box with dark chocolate pieces — her favorite — and to pick up some of their amazing chocolate-dipped strawberries. After dinner, I sing a little bit of 'our song' — it takes me right back to our first date."

Chris M., Denver, CO

B. NEW Valentine's Day Keepsake Heart

Whether you're continuing a Valentine's Day tradition or starting a new one, our new heart-shaped gift box is a beautiful way to show your love. Each red satin box is topped with a fabric rosette & carefully filled with our chef's special Valentine's Day assortment of milk, dark, & white chocolates — including our seasonal favorites Milk Chocolate Mousse & Passion Fruit truffles. ©D

76399	40 pcs	1 lb 0.5 oz	\$100
76402	29 pcs	10.9 oz	\$75
76405	15 pcs	5.4 oz	\$50



B

A. Gold Party Favors

Are you ready for a sweet surprise? Discover our signature gold boxes, tied with red ribbons. Inside you'll find a delicious mix of GODIVA milk, dark, & white chocolate. Perfect for anyone & everyone who has a place in your heart. ©D

- 190057 4 pcs 1.6 oz \$8
- 190051 2 pcs 0.75 oz \$5



A



B



B. Our Famous Dipped Strawberries

Our handmade chocolate-dipped strawberries are a Valentine's Day bestseller for a reason: they're amazing! Each sweet, juicy strawberry is specially selected for GODIVA & covered in milk, dark, or white chocolate to please all the chocolate lovers in your life. Pre-order at your local GODIVA Boutique now. 📦

C. Freshly-Made Chocolate Treats

A Valentine's Day celebration isn't complete without our freshly made chocolates for the season. Dipped in chocolate & hand decorated, they're a rich & tasty treat. Stick or no stick? The choice is yours. 📦

- Freshly-Made Truffle \$2.50 ea.
- Freshly-Made Truffle Pop \$3 ea. or 2 for \$5
- Freshly-Made Valentine's Day Fudge Pop \$3 ea. or 2 for \$5

📦 Boutique Exclusive

Visit GODIVA.COM to view our complete Valentine's Day Selections



C



heart of gold

"Valentine's Day is a big deal in a relationship, which is why Godiva is an important part of my plans. No matter how we spend the day, that gold box always makes it even more special."

Brian K., Chicago, IL



D

D. Valentine's Day Ballotin

Our signature chocolate treasure box has been adored for generations, especially on Valentine's Day. A gift that says how much you care, this classic assortment of milk, dark, & white chocolates includes special Belgian fillings, such as pralinés & ganaches. Each gold box is trimmed with a red satin ribbon and an elegant rose pin. ©D

- 76372 70 pcs 1 lb 12.75 oz \$90
- 76375 36 pcs 14.6 oz \$50
- 76378 19 pcs 7.2 oz \$30
- 76381 8 pcs 3.4 oz \$15 (ribbon only)

Visit GODIVA.com to view our Classic Ballotin Assortments



For Valentine's Day Delivery

order any item in this catalog by
 2/11 11pm ET Standard
 2/12 1pm ET Two-Day
 2/13 1pm ET Next Day

1.800.946.3482 GODIVA.COM



One of the most influential artists of the last decade, Spanish artist Jaime Hayon is renowned for bold shapes, bright colors & intricate designs. His work influenced our chefs to create a trio of whimsical, limited-edition chocolate pieces & decorated Ballotins just in time for Valentine's Day.



a hint of whimsy

Limited-Edition Hayon Gift Boxes

Give a classic GODIVA assortment of milk, dark, & white chocolates in a limited-edition Hayon-designed Ballotin. Friends & family will also delight in our Hayon-designed Mini Heart, which includes three milk chocolate & three dark chocolate foil-wrapped hearts. ©D

- A. 77829 Mini Heart 1.1 oz \$6.50
- B. 190689 8 pcs 3.4 oz \$15
- C. 190690 4 pcs 1.6 oz \$8



D. Your Personalized Box

What says Valentine's Day more than heart-shaped chocolates? Create an 8-piece box full of favorites, including GODIVA classics & limited-edition Hayon heart pieces. Choose from Strawberry Lychee, Passion Fruit Almond, & Honey Apricot Praliné hearts. 📦

- 8 pcs \$18
- 16 pcs \$34
- 32 pcs \$60

📦 Boutique Exclusive



Strawberry Lychee
strawberry & lychee fruit ganache, layered atop a macadamia cream with a hint of crunch



Passion Fruit Almond
passion fruit ganache made with 72% dark chocolate, layered atop a crunchy almond butter praliné



Honey Apricot Praliné
apricot mandarin ganache infused with honey, layered atop a caramelized hazelnut praliné

FOR PERSONAL ORDERS:

By Phone: 1-800-946-3482
 From 7am – Midnight ET, 7 days a week.
 By Fax: 1-860-510-7331 anytime.
 Online: GODIVA.com Secure shopping anytime.
 To shop by catalog item number, simply enter the number into the search box at the top of every page.

TO PLACE YOUR ORDER BY MAIL:

Simply provide us with your name, address, phone number, credit card information, and product name and number.

Godiva Chocolatier, Inc.
 Attention: Order Dept.
 139 Mill Rock Road East, Suite 2
 Old Saybrook, CT 06475

FOR BUSINESS ORDERS:

By Phone: 1-877-267-7847
 From 7am – Midnight ET, 7 days a week.
 By Fax: 1-860-510-7330 anytime.
 Online: GODIVA.com/business Shop by category or by total budget, or use our complimentary Gift Concierge service for personalized assistance.

Godiva Chocolatier, Inc.
 Attention: Corporate Sales Dept.
 139 Mill Rock Road East, Suite 2
 Old Saybrook, CT 06475

Shop Online or Locate One of 240 Godiva Boutiques Nationwide

VOLUME DISCOUNTS

If your order qualifies, you will automatically receive a volume discount.
 \$600–\$1,500 5% discount
 \$1,501–\$3,000 10% discount
 \$3,001–\$6,000 15% discount
 \$6,001 and over 20% discount

Discounts are calculated on total merchandise (excluding tax, shipping and handling charges), on a per order basis, and exclude gift certificates and personalized ribbons.

PAYMENT METHODS

Credit Card: MasterCard, VISA, American Express, Discover. Make check or money order payable to Godiva Chocolatier, Inc. Please do not send cash.

SALES TAX

Please add the applicable sales tax on all merchandise delivered to: AL, FL, IL, LA, ME, MD, MO, OK, UT, VA. Please include shipping and handling charges to the cost of merchandise when you calculate applicable sales tax on orders to: CT, GA, HI, IN, KS, KY, MI, MN, MS, NC, NE, NJ, NM, NY, OH, PA, RI, SC, TN, TX, WA, WV, WI. Call 1-800-946-3482 if you need information on applicable taxes.

SHIPPING AND HANDLING

Standard Delivery (per recipient) (up to 7 business days)	
up to \$17.99.....	\$7.95
\$18–\$23.99.....	\$8.95
\$24–\$39.99.....	\$10.95
\$40–\$49.99.....	\$11.95
\$50–\$74.99.....	\$14.95
\$75–\$89.99.....	\$16.95
\$90–\$119.99.....	\$18.95
\$120–\$249.99.....	\$20.95
\$250–\$499.99.....	\$22.95
\$500–\$599.99.....	\$23.95

Bulk orders over \$600 in merchandise shipped to one recipient:

Standard Delivery.....10% of net merchandise cost
 2-Day Delivery.....12% of net merchandise cost
 Next Day Delivery.....15% of net merchandise cost

2-Day Delivery (up to 2 business days)

Add \$12.00 to Standard Delivery charges, per recipient.

Next Day Delivery (1 business day)

Add \$15.00 to Standard Delivery charges, per recipient.

Next Day and 2-Day Delivery orders must be received by 1pm ET.

Saturday Delivery

Add \$20.00 to Standard Delivery charges, per recipient. Available in most areas. **Orders must be received by 1pm ET.**

Correct Addresses

Please verify all addresses are correct; reshipments will result in additional costs.

Note: For shipping to Alaska and Hawaii, please add \$15.00 to Standard Delivery charges.

We ship domestically only. Call 1-800-9-GODIVA for Canadian and International ordering information.

Weather Delays

Godiva is not responsible for delivery delays caused by adverse or unpredictable weather conditions.

QUESTIONS/CUSTOMER CARE

Contact our Customer Care Department to inquire about your order, or our products and services. We look forward to assisting you.

CALL: 1-800-946-3482 8 am to 11 pm ET, 7 days a week for Customer Care.

Fax: 1-860-510-7331 anytime. Please include a return fax # or email address

Email: Send questions to letters@godiva.com

Mail: Godiva Chocolatier, Inc., Attention: Customer Care, 139 Mill Rock Road East, Suite 2, Old Saybrook, CT 06475

IMPORTANT DATES WHEN SHIPPING A GIFT

In order for a gift to arrive by:	Order by 11 pm ET	Order by 1 pm ET	
	Standard Delivery	2-Day Delivery	Next Day Delivery
Valentine's Day February 14th	02/11/13	02/12/13	02/13/13

PERSONALIZED GIFTS

To add a ribbon printed with your personal message to one of our gift boxes, gift baskets, or towers call 1-800-9-GODIVA. There is a minimum quantity of 50 units for personalized ribbons on our 2-pc. and 4-pc. favors and a minimum of 25 units for larger gift boxes, gift baskets and towers. Please allow a 3-week lead time for delivery. Sorry, personalized items cannot be returned.

MAILING LIST INFORMATION

Occasionally we make portions of our mailing list available to other reputable companies whose products may be of interest to you. Phone numbers and email addresses are never released. If you do not wish to receive such mailings, prefer not to receive our catalog, or have a new address, call 1-800-946-3482. If you have received duplicate Godiva catalogs within a 3 or 4-day period, please send us all labels indicating the correct one.

Substitutions – If any item you have ordered is not available, we will substitute an item of equal or greater value to ensure your order arrives on time.

Some packaging and assortments may vary slightly from photographs. Prices are subject to change and are listed for the 50 United States.

OUR UNCONDITIONAL GUARANTEE:

We guarantee that your gift will arrive in perfect condition. If for any reason you are not completely satisfied with our products, simply return them to us for a prompt and courteous replacement, exchange, or refund.



as sweet
as it gets



A. 31% Cacao Milk Chocolate Strawberry Large Bar

Our milk chocolate strawberry large bar is sectioned into 10 big squares that make it perfect for sharing. ©D
74237 3.5 oz \$5

B. Milk Chocolate Strawberry Truffle Bar Gift Pack

Five times the fun. Our milk chocolate strawberry truffle small bars gift pack features five smooth GODIVA chocolate bars with sweet strawberry filling. ©D
190372 5 bars 7.5 oz \$15

Available individually at GODIVA Boutiques, \$3.25 each

C. NEW Strawberry Milk Chocolate Biscuits (shown)

Bright strawberry filling in smooth Belgian chocolate meets crisp, buttery biscuits. A much-loved combination that's guaranteed to spark a smile.

76478 10 pcs 3.5 oz \$8.50

D. Dark Chocolate Truffle Heart Biscuits (not shown)

Classic biscuits with dark chocolate medallions filled with chocolate truffle crème.
79037 12 pcs 3.5 oz \$8.50



E. NEW Wrapped Milk Chocolate Strawberry Truffles

Treat a friend (or yourself!) to our classic truffles – each is a beautiful bite (or two), with a strawberry ganache center. ©D
77778 18 pcs 6.4 oz \$12



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A. NEW Milk Chocolate Foil-Wrapped Heart
 Indulge your pint-sized Valentine with a velvety smooth solid milk chocolate heart, wrapped in red foil & packed in a pretty box. Perfect for a lunchbox surprise or after school treat. ©D

77792 4.5 oz \$10

B. NEW Exclusive 2013 Valentino the Bear by Gund®
 In his little red sweater & beret, Valentino the Bear — our exclusive limited edition Gund® — is pure love with paws. Holding a bag of foil-wrapped milk & dark chocolate hearts, he's irresistible! 8" tall. Ages 3 and up. ©D

76419 8 pcs 1.5 oz \$28

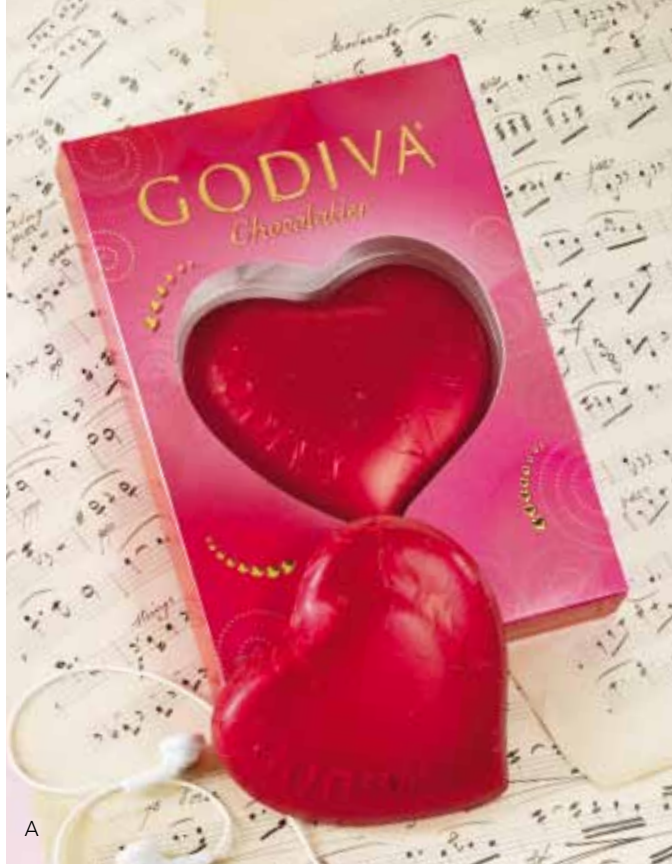


C



C. Wrapped Milk & Dark Message Truffles
 Our milk & dark chocolate truffles help you say how you feel with six classic sentiments, including "I Love You," "XOXO," "Kiss Me" & "Be Mine." ©D

77191 20 pcs 7.2 oz \$12



A



B

for little valentines

The sweetest traditions start with GODIVA. This Valentine's Day, give your little loved ones their first box — & watch their faces light up! Tuck a chocolate surprise into a lunch bag or backpack for a treat they'll remember for years to come.



D

E



F

D. NEW Valentine's Day Paisley Heart Box

Our new paisley-print heart box — filled with an assortment of velvety ganaches, creamy caramels, luscious pralinés & delicious nuts & fruits in milk, dark, & white chocolate — is full of love. ©D

76408 15 pcs 5.4 oz \$30

E. NEW Valentine's Day Paisley Heart Tin

Our milk & dark chocolate foil-wrapped hearts are tucked into a pretty embossed tin that offers endless possibilities after the goodies inside are gone. ©D

76411 14 pcs 2.75 oz \$15

F. Milk Chocolate Hug Heart

This year, give a hug scripted in milk chocolate. What better way to share your love? ©D

75540 3.5 oz \$8

enchanted evening

CHOCOLATE & WINE PAIRINGS

What could be better than chocolate & wine on Valentine's Day? Enjoying them together! Our Senior Chef Chocolatier David Furnaro suggests these perfect pairings.

Dark Chocolate Sea Salt & Malbec

Sweet berries, wrapped in chocolate & cloves, balance well with the rich cocoa & the hint of sea salt. Also try: Cherry Cordial

Milk Chocolate & Champagne

Also try: Open Oyster

Milk Chocolate Strawberry & Chardonnay

Also try: Key Lime Truffle

Milk Chocolate Salted Caramel & Pinot Noir

Also try: Macadamia Mosaic

Dark Chocolate & Sparkling Shiraz

Also try: Double Chocolate Raspberry Truffle

Dark Chocolate Almond & Cabernet Sauvignon

Also try: Extra Dark Truffle



A. Milk Chocolate Cigars

Surprise him with cigars rolled with 100% GODIVA chocolate. ©D

74126 4 pcs 4.9 oz \$15

B. Large Belgian Chocolate Bars 3.5 oz each ©D \$5

- 79414 31% Cacao Milk Chocolate
- 74237 31% Cacao Milk Chocolate Strawberry
- 73901 31% Cacao Milk Chocolate Salted Caramel
- 74587 50% Cacao Dark Chocolate Sea Salt
- 79410 72% Cacao Dark Chocolate
- 73553 72% Cacao Dark Chocolate Almond
- 77655 31% Cacao Milk Chocolate Salted Almond

C. Cherry Cordials

A burst of sweet cherry cloaked in a dark chocolate shell. ©D

75970 6 pcs 3 oz \$10

D. Valentine's Day Signature Truffles

Bite through the rich outer shell to the creamy ganache interior & you'll understand why GODIVA truffles are so irresistible. Our Valentine's Day truffle collections are ready to give, trimmed with red ribbon or an elegant snapband. ©D

75941 36 pcs 1 lb 8.9 oz \$70 (ribbon)

75938 18 pcs 12.25 oz \$40 (ribbon)

76416 8 pcs 5.25 oz \$20 (snapband)

E. Dark Truffles

Dark chocolate lovers will adore this selection of our delectable dark chocolate truffles. ©D

79417 24 pcs 1 lb. 0.5 oz \$50 79416 12 pcs 8 oz \$30



A



A. Ultimate Dessert Truffles

Calling all dessert lovers! Our Ultimate Dessert Truffles — inspired by our chef's favorite cakes, pastries & tarts — offer a special surprise this Valentine's Day. Who would expect to find truffles filled with the wonderful flavors of Red Velvet Cake, Crème Brûlée, Chocolate Soufflé, Tiramisu, & more? They are a dessert lover's dream come true! @D

76143 24 pc Assortment* 16.6 oz \$50

76145 12 pc Assortment 8.2 oz \$30

76147 6 pc Assortment 4.2 oz \$15

*Includes 4 Cake Truffle flavors (2 of each) within the 24 pc assortment.

A



Chocolate Éclair

vanilla custard ganache in a milk chocolate shell with dark chocolate stringing



Tiramisu

espresso & mascarpone ganache in a white shell with chocolate shavings on top



Chocolate Lava Cake

dark chocolate ganache with liquid fondant in a dark chocolate shell, dusted with powdered sugar



Red Velvet Cake

chocolate ganache in a white chocolate shell



Strawberry Crème Tarte

strawberry purée & vanilla mousse in a white chocolate shell



Crème Brûlée

dark chocolate & vanilla ganache in a white chocolate shell, finished with candied sugar



Birthday Cake

vanilla cake mousse in a white chocolate shell, sprinkled with white pearl nonpareils, with colorful sprinkles inside



Chocolate Cookie Dough

cookie dough ganache in a milk & white chocolate shell, topped with dark chocolate chips

romantic surprises



"I'll never forget the night my husband proposed. The picnic dinner from our favorite restaurant, the music playing on the car radio, & the box of Godiva with a ring where a truffle should have been! It was magical."
Maria T., San Diego, CA

B



Brown Butter Hazelnut

B



Raspberry Cheesecake

B



Salted Caramel

B. NEW Parfait Chocolates Gift Box

Experience layer upon layer of chocolate innovation with our six masterful Parfait Chocolates: Strawberry Cream Trifle, Death by Chocolate, Éclair, Spice Cake, Mocha Almond, & Pear Almond Tarte.

76592 18 pcs 7.1 oz \$60

76587 8 pcs 3.0 oz \$30

Sold individually at GODIVA Boutiques, \$2.50 each

Boutique Exclusive

B



long-distance love



A

Selections for baskets, towers, & ribbons may vary in Boutiques.



B

A. GODIVA Signature Basket

Tied with a gold & brown ribbon. @D Includes:
 Gold Ballotin (8 pcs)
 Signature Truffles (4 pcs)
 Wrapped Dark Chocolate Caramels (12 pcs)
 Wrapped Milk Chocolate Truffles (12 pcs)
 31% Cacao Milk Chocolate Large Bar
 72% Cacao Dark Chocolate Large Bar
 Solid Milk Chocolate Small Bar
 1 lb 5.9 oz \$60
 75415 Classic Gold Ribbon

B. Chocolate Indulgence Tower

Tied with a red ribbon. @D Includes:
 Nut & Caramel Gift Box (19 pcs)
 Milk Chocolate Gift Box (15 pcs)
 Signature Truffles (8 pcs)
 Gold Ballotin (4 pcs)
 1 lb 8.25 oz \$85
 190016 Valentine's Day Ribbon (shown)
 75422 Classic Gold Ribbon

C. Chocolate Delights Basket

Tied with a red ribbon. @D Includes:
 Gold Ballotin (19 pcs)
 Signature Truffles (8 pcs)
 Gold Ballotin (4 pcs)
 Wrapped Dark Chocolate Caramels (12 pcs)
 Wrapped Milk Chocolate Truffles (12 pcs)
 31% Cacao Milk Chocolate Large Bar
 Solid Milk Chocolate Small Bar
 Solid Dark Chocolate Small Bar
 1 lb 12 oz \$85
 190008 Valentine's Day Ribbon (shown)
 75417 Classic Gold Ribbon

Catalog & Internet Exclusive

Personalize your gift by trimming with a celebratory ribbon.
 For details, please call 1-800-946-3482, or visit GODIVA.COM



When you can't be together on Valentine's Day, show her how you feel by sending a basket filled with all her favorite Godiva chocolates. It's the ultimate statement of love and affection.



D

Selections for baskets, towers, & ribbons may vary in Boutiques.

D. Chocolate Lover's Basket

Tied with a red ribbon. @D Includes:
 Gold Ballotin (36 pcs)
 Milk Chocolate Assortment (15 pcs)
 Dark Chocolate Assortment (16 pcs)
 Ultimate Dessert Truffles (12 pcs)
 Wrapped Milk Chocolate Caramels (20 pcs)
 Solid Milk Chocolate Small Bar
 Solid Dark Chocolate Small Bar
 2 lbs 12.55 oz \$150
 190686 Valentine's Day Ribbon (shown)
 77915 Classic Gold Ribbon

E. Chocolate Bliss Basket

Tied with a red ribbon. @D Includes:
 Gold Ballotin (19 pcs)
 Dark Chocolate Assortment (16 pcs)
 Signature Truffles (8 pcs)
 Wrapped Milk Chocolate Caramels (12 pcs)
 Wrapped Milk Chocolate Truffles (12 pcs)
 Dark Chocolate Covered Almonds
 31% Cacao Milk Chocolate Large Bar
 72% Cacao Dark Chocolate Large Bar
 Solid Milk Chocolate Small Bar
 2 lbs 4.65 oz \$100
 190023 Valentine's Day Ribbon (shown)
 75419 Classic Gold Ribbon



E